

NAME OF THE DEPARTMENT

DEPARTMENT OF BACHELOR OF MANAGEMENT STUDIES

NAAC WRITE UP

Sr no	Name of the Activity	Date of the Activity
1	Scope of Marketing	20/10/2020
2	Research Methodology	12/02/2021
3	Guidance for UPSC exam	20/03/2021
4	Guest Lecture – “Career scope in CA, CS & CMA	17/03/2021
5	Campus to corporate	03/04/2021
6	Guest Lecture – “Union Budget for the year 2020-21	28/05/2021

Scope of Marketing

The webinar organized for BMS students on October 20, 2020, on Google Meet by Aniq Syed:

The webinar, led by Aniq Syed, provided valuable insights and knowledge for BMS students. The session commenced with an introduction to key concepts in the field, setting the stage for a deep dive into relevant topics. Aniq Syed, an expert in the field, shared practical experiences and real-world examples, making the content more relatable to the students.

The webinar covered current industry trends, emerging challenges, and opportunities in the business management sector. Aniq Syed engaged the participants with interactive discussions, encouraging them to ask questions and share their perspectives. The session also included practical tips and strategies for success in the field of Business Management Studies.

Overall, the webinar proved to be an enriching experience, fostering a better understanding of the subject matter and providing valuable guidance for the professional journey ahead. The participants left with a clearer vision of the industry landscape and inspired to excel in their BMS studies.

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BMS Department



Rizvi Education Society's
RIZVI COLLEGE
OF ARTS, SCIENCE & COMMERCE

24.10.2020

STUDENTS NOTICE
BMS DEPARTMENT

Re: Webinar for Students of FY, SY and TY.

BMS Department is organizing a Webinar on 'Scope of Marketing'

Date : 20th October, 2020
Time : 5.00 p.m.
Platform : Google Meet
Speaker : Mr. Aniq Syed

Mr. Aniq Syed is currently associated with Starcom – as Deputy General Manager

Attendance is compulsory for all FY, SY, TY BMS Students.


DR. ANJUM ARA N.K. AHMAD
PRINCIPAL IC

Research Methodology

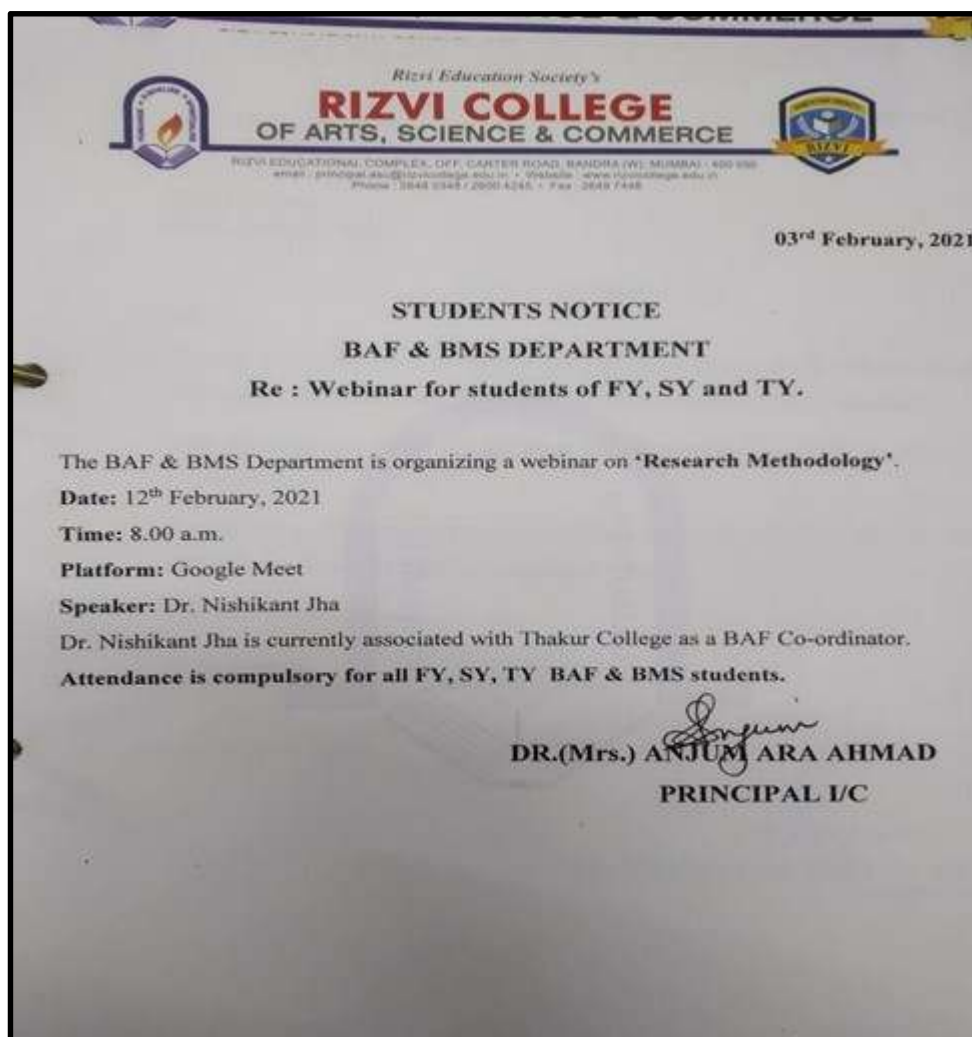
The webinar organized for BMS students on February 12, 2021, on Google Meet by Dr. Nishikant Jha:

Dr. Nishikant Jha, a distinguished figure in the field of Business Management Studies, conducted an insightful webinar for BMS students on February 12, 2021. The session began with a warm welcome and an overview of the day's agenda. Dr. Jha delved into various aspects of business management, drawing on his extensive expertise and research.

The webinar covered a range of topics, including the latest industry trends, strategic management practices, and the importance of adaptability in today's dynamic business environment. Dr. Jha emphasized the integration of theoretical knowledge with practical applications, providing students with a holistic understanding of the subject.

In conclusion, the webinar proved to be an enlightening experience for BMS students, offering them a unique opportunity to learn from a seasoned professional. Dr. Nishikant Jha's expertise and engaging delivery left a lasting impact, inspiring students to approach their studies with renewed enthusiasm and a broader perspective on the world of business management.

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Guidance for UPSC exam

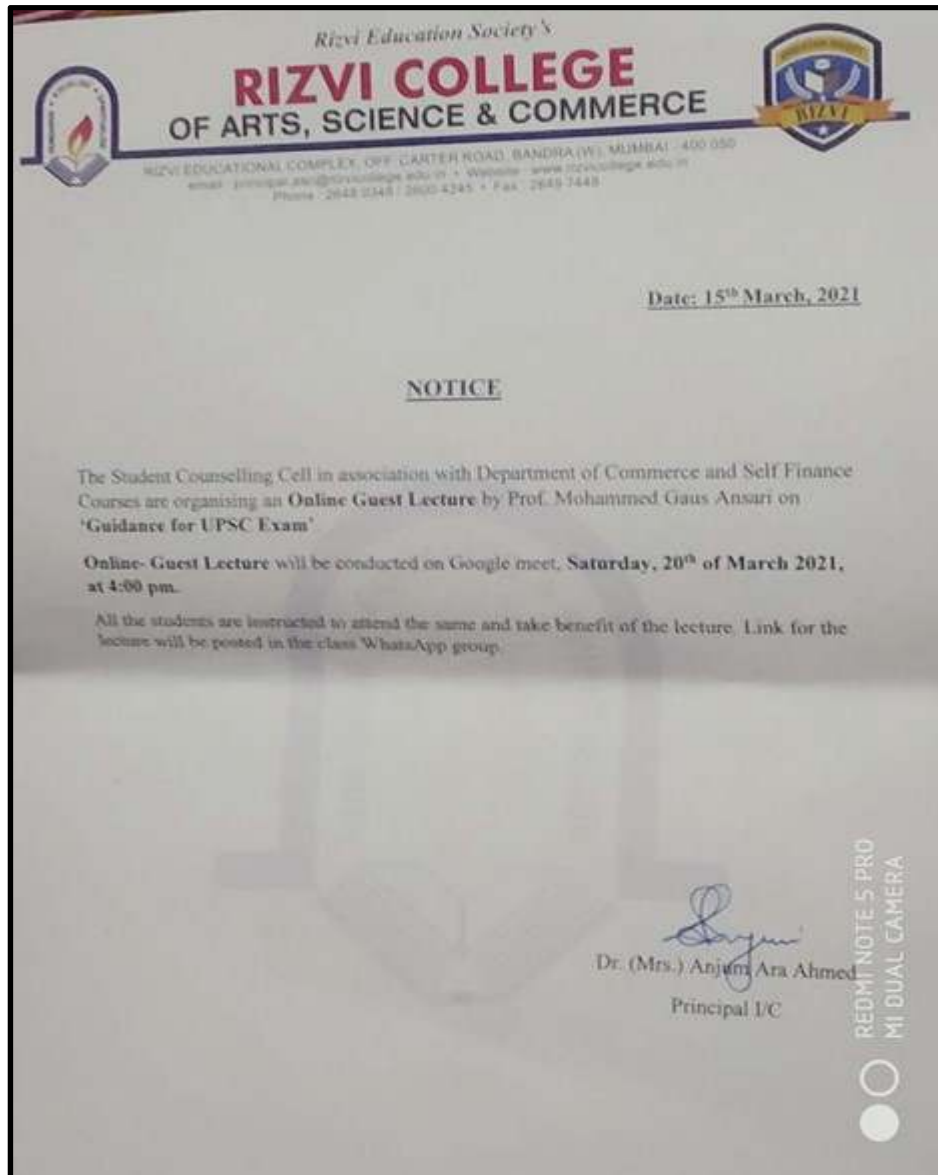
The webinar organized for BMS students on March 20, 2021, at 4 pm on Google Meet by Prof. Mohammed Gaus Ansari focusing on guidance for the UPSC exam:

On March 20, 2021, at 4 pm, the Department of BMS hosted a webinar tailored to BMS students seeking guidance for the UPSC exam. The esteemed speaker, Prof. Mohammed Gaus Ansari, brought his expertise to the forefront, providing valuable insights and strategies for those aspiring to pursue a career in the civil services.

Prof. Ansari commenced the session by emphasizing the significance of the UPSC exam in shaping a career in public administration. The webinar navigated through the intricacies of the UPSC syllabus, offering a roadmap for effective preparation. Prof. Ansari shared tips on time management, resource utilization, and the importance of a holistic approach to tackle the diverse subjects covered in the exam.

As the webinar concluded, BMS students left with not only a clearer understanding of the UPSC examination process but also a newfound motivation to pursue their aspirations in public service. Prof. Mohammed Gaus Ansari's expertise and mentorship added a valuable dimension to the academic journey of the participants.

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Guest Lecture – “Career scope in CA, CS & CMA

The webinar organized for BMS students on March 17, 2021, at 4 pm on Google Meet by CA Pradeep Kumar, focusing on the career scope in CA/CS and CMA:

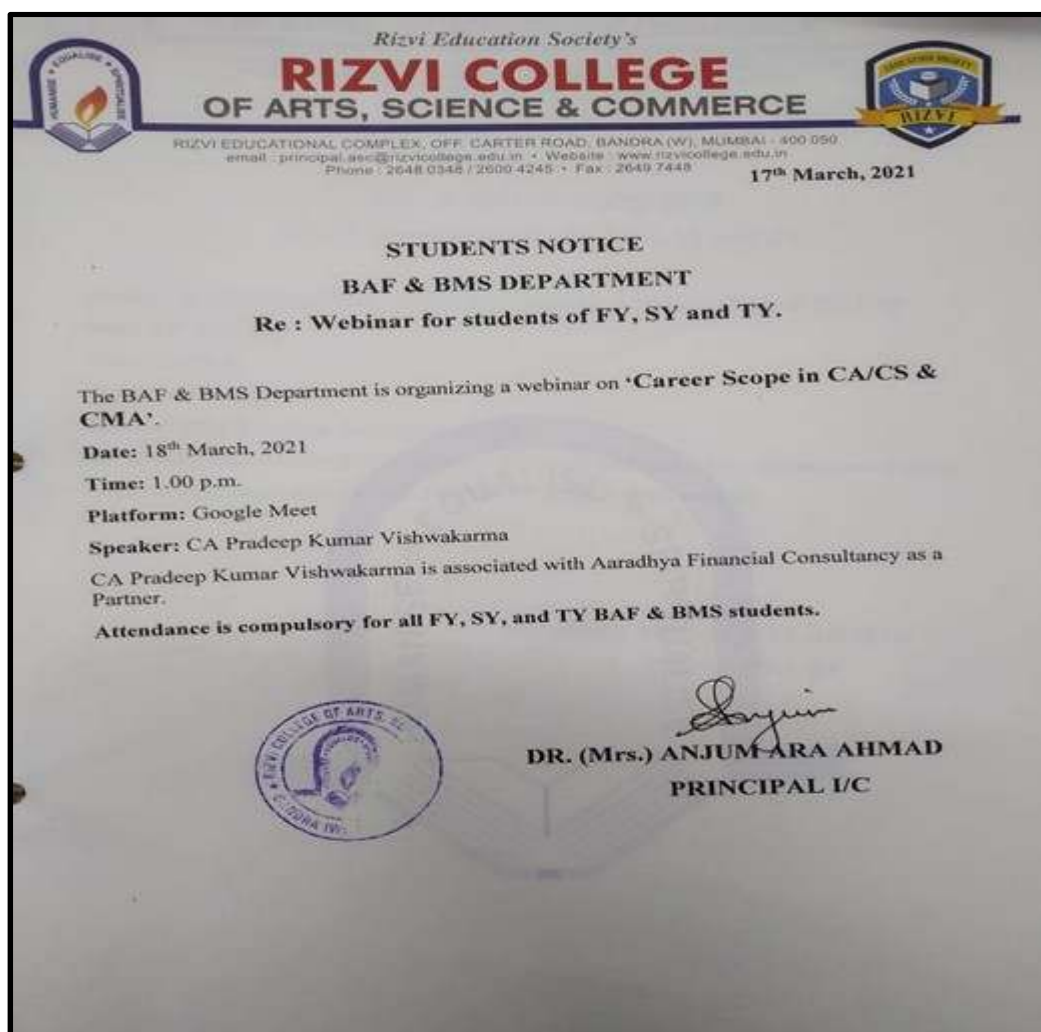
On March 17, 2021, at 4 pm, the Department of BMS hosted a webinar featuring CA Pradeep Kumar, an expert in the field of finance, to shed light on the career scope in Chartered Accountancy (CA), Company Secretary (CS), and Cost and Management Accountancy (CMA). The session proved to be an invaluable resource for BMS students exploring diverse career paths within the financial domain.

CA Pradeep Kumar commenced the webinar by providing an overview of the roles and responsibilities associated with CA, CS, and CMA professions. He delved into the educational requirements, examination processes, and the practical aspects of each designation.

CA Pradeep Kumar's real-world experiences and practical tips added a practical dimension to the theoretical knowledge presented.

As the webinar concluded, BMS students departed with a clearer understanding of the career paths available in CA, CS, and CMA, along with a roadmap for their future endeavors in the financial realm.

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Campus to corporate

The short-term course organized for BMS students on April 3, 2021, at 1 pm on Google Meet by Ms. Neha Anand on the "Campus to Corporate Career Programme":

On April 3, 2021, at 1 pm, the Department of BMS hosted an insightful short-term course led by Ms. Neha Anand, focusing on the transition from campus life to the corporate world. The Campus to Corporate Career Programme aimed to equip BMS students with essential skills and insights to navigate the professional landscape successfully.

Ms. Neha Anand commenced the session with an overview of the challenges and expectations students might face when making the leap from academia to the corporate environment. The course covered a range of topics, including resume building, effective communication, professional etiquette, and time management.

The interactive nature of the course allowed students to actively participate, engaging in discussions and practical activities to enhance their understanding of corporate dynamics. Ms. Neha Anand shared real-world experiences, providing valuable anecdotes and tips to prepare students for the demands of the corporate world.

Ms. Neha Anand's expertise and guidance contributed to a more confident and well-prepared group of students within the Department of BMS, ready to embark on their professional journeys.

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Guest Lecture – “Union Budget for the year 2020-21

The short-term course organized for BMS students on May 28, 2021, at 2 pm on Google Meet by Mr. Krishna Rajendra Singh on the "Union Budget 2021-2022":



On May 28, 2021, at 2 pm, the Department of BMS hosted an insightful short-term course led by Mr. Krishna Rajendra Singh, focusing on an in-depth analysis of the Union Budget for the

fiscal year 2021-2022. The course aimed to provide BMS students with a comprehensive understanding of the economic policies and financial implications outlined in the budget.

Mr. Singh initiated the session with an overview of the significance of the Union Budget in shaping the country's economic trajectory. The course delved into key components of the budget, including taxation policies, economic reforms, and allocations to different sectors. Mr. Krishna Rajendra Singh provided valuable insights into the potential impact of the budget on businesses and the overall economic landscape.

As the course concluded, BMS students left with a heightened awareness of the economic forces shaping their field of study. Mr. Krishna Rajendra Singh's expertise and engaging presentation style contributed to a more informed and empowered group of students within the Department of BMS, ready to analyze and adapt to the dynamic economic environment.

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27th May, 2021

STUDENTS NOTICE
BAF & BMS DEPARTMENT
Re : Webinar for students of FY, SY and TY.

The BAF & BMS Department is organizing a webinar on 'Union Budget 2021-22'.
Date: 28th May, 2021
Time: 2.00 p.m.
Platform: Google Meet
Speaker: Mr. Krishna Rajendra Singh
Mr. Krishna Rajendra Singh is associated with Aaradhya Financial Consultancy as a Partner.
Attendance is compulsory for all FY, SY, TY BAF & BMS students.


DR.(Mrs.) ANJUM ARA AHMAD
PRINCIPAL I/C